

Number : 018/ICE/1/3.3/ VI/2025
Attachment : Terms of Reference
Regarding : **Participation Request for the 1st ICE Program**

Bandung, June 16th, 2025

To: The Honorable Presidents of Higher Education Institutions

*Dear Esteemed Directors,
Greetings and best wishes to all of us.*

In our continuous effort to implement the collaboration outlined in our signed MoU by initiation of Politeknik Piksi Ganesha as a host, along with the presidents of higher education institutions will implement **the 1st ICE (International Cultural Exchange) Program**".

We are pleased to invite the esteemed institutions to participate in **the 1st ICE (International Cultural Exchange)** program that will be held on:

Day, Date : **Thursday, July 24th, 2025**
Time : 08.30 AM (Jakarta Time) onwards
Program : **The 1st ICE (International Cultural Exchange)**
Platform : Zoom, Live Streaming YouTube & Facebook Live
Technical Appearance : Video Recording by submitting 2 recorded videos
(1 student video and 1 lecturer video appearance).
Video Duration : maximum of 5 minutes/video.

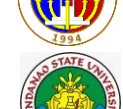
To enhance knowledge and open cultural cooperation networks between countries. We sincerely hope for participation and valuable contribution from all institutions in this event. Each performance from the institution **will be nominated to receive the 1st ICE Award** which will be given according to the assessment criteria.

We extend our deepest appreciation for your continued collaboration, and we look forward to your favourable response and participation.
"Going Global Together Through Culture Exchange"

Best Regards and More Power.



Assoc. Prof. Dr. H. K. Prihartono AH., M.M., MOS., CMA., MPM., MBA.
Head of Committee



TERMS OF REFERENCE (TOR)

THE FIRST INTERNATIONAL CULTURAL EXCHANGE (1ST ICE)

Theme: "EXCHANGE VIBES: CULTURE CONNECT!"

1. Background

In today's era of globalization, the ability to understand and appreciate cultural diversity is essential for fostering global cooperation and harmony. As part of the International Cultural Exchange (ICE), Politeknik Piksi Ganesha is honored to host a cross-cultural event that invites international participants to experience the richness of culture. This initiative encourages mutual understanding, cultural dialogue, and international networking among youth.

2. Objectives

- To promote cultural appreciation and understanding among participants from diverse backgrounds.
- To provide a platform for students to showcase their cultural heritage through creative expression.
- To develop intercultural competencies and global friendships among youth.
- To support the implementation of the Sustainable Development Goals (SDGs), particularly in education, inclusivity, peacebuilding, and global partnerships.

3. Activities

- Cultural Performance: Teams or individuals will perform traditional dances, music, or cultural showcases.
- Judging Panel: A panel of selected judges will announce performances based on creativity, authenticity, and presentation.
- All of the participants will receive an international certificate and awarding.

4. Fee and Accessibility

This event is **free of charge** for all participants. Politeknik Piksi Ganesha is committed to promoting inclusive and accessible education and cultural exchange.

5. Date and Venue

- Date : Thursday, July 24th 2025
- Venue : Virtual on Zoom & streaming YouTube Live and Facebook Live
- Time : 08.00AM - 01.00 PM (Jakarta Time)

6. Participants

No.	Institution	Abbreviation	Country
1.	Politeknik Piksi Ganesha, Bandung	PIKSI	Indonesia
2.	Universitas Pamulang, Tangerang	UNPAM	Indonesia
3.	Politeknik Piksi Ganesha Indonesia, Kebumen	PPGI	Indonesia
4.	STIES Indonesia, Purwakarta	STIES	Indonesia
5.	STIKES Abdi Persada, Banjarmasin	STIKES AP	Indonesia



6.	Akademi Telekomunikasi Bogor	AKATELKOM	Indonesia
7.	Akademi Teknologi Bogor	AKATEK	Indonesia
8.	Thaksina Business Technological College	TSN	Thailand
9.	Quezon City University	QCU	Philippines
10.	Mindanao State University	MSU	Philippines
11.	North Eastern Mindanao State University	NEMSU	Philippines
12.	Mountain Province State University	MPSU	Philippines
13.	University of Perpetual Help System Delta	PERPETUAL	Philippines
14.	Polytechnic University of the Philippines	PUP	Philippines
15.	Saint Vincent College, Zamboanga	SVC	Philippines
16.	Ho Chi Minh City University of Technology	HUTECH	Vietnam

7. Expected Outcomes

- MoU implementation.
- Greater intercultural awareness and sensitivity among participants.
- New friendships and networks across countries and cultures.
- Enhanced pride in and preservation of cultural heritage.
- Obtaining **added value from international awards**.
- Contributions to **SDGs 4 (Quality Education), SDGs 10 (Reduced Inequalities), SDGs 16 (Peace, Justice and Strong Institutions), and SDGs 17 (Partnerships for the Goals)**.

8. Timeline of Program

Date	Activity
Wednesday, 16 th July 2025	<ul style="list-style-type: none"> • Judges technical guidance via Zoom Link • Final deadline for video submission. Link submission : https://s.id/submission-ICE1 • Submit 2 videos for each institution the duration maximum of 5 minutes/videos • Agreement as Host for Upcoming 2nd ICE (Theme : Traditional Culinary Expo)
Thursday, 24 th July 2025	The 1st ICE Program from 08.30 AM (Jakarta Time) onwards

9. Criteria of Awarding Best Performance

Each performance from the institution will be nominated to receive the 1st ICE Award which will be given according to the assessment criteria as follows:

- 1) Best Dance Performance I, II, III
- 2) Best Music Performance I, II, III
- 3) Best Costume Performance I, II, III
- 4) Best Team Work Performance I, II, III
- 5) Best Artistic Performance I, II, III
- 6) Best Co-Host Performance I, II, III
- 7) Best Favourite Performance I, II, III



TSN
THAKSINA
A THAKSINA BUSINESS COLLEGE



10. Assessment Team



Mrs. Santy Christinawati
Art and Culture Enthusiast,
TV Presenter, and Lecturer



Mrs. Jennifer Montero
Founder and CEO of Global
University Incubator



Mr. Andika Indra
Culture and Tourism
Government Officer, Brand
Ambassador, Singer

11. Certificate and Award

All of the institutions and participants will receive **International Certificate and Award** to support SDGs 4, 10, 16, 17, and accreditation of the institution.



PLAN OF THE 1st ICE PROGRAM SCHEDULE
Theme: "EXCHANGE VIBES: CULTURE CONNECT!"

Day, Date : Thursday, July 24th, 2025 (Jakarta Time)

Time	Program	Campus	PIC
08.30	Preparation	Each Campus	Each Campus
09.00	Institutional Introductions of the Event	Host	Miss Santy
09.25	Opening Dance Performance	Host	Miss Santy
09.30	Welcome Speech from the Head of Committee	Host	Dr. Pri
09.35 - 09.55	Welcome Speech from Board of Institution Directors	Participants	MC
09.55	Cultural Performance -1 from UNPAM	UNPAM	Dr. Lili
10.00	Cultural Performance -1 from PUP	PUP	PUP
10.05	Cultural Performance -1 from PIKSI	PIKSI	Ai Susi
10.10	Cultural Performance -1 from QCU	QCU	QCU
10.15	Cultural Performance -1 from STIKES	STIKES	Prof. Rosihan
10.20	Cultural Performance -1 from NEMSU	NEMSU	NEMSU
10.25	Cultural Performance -1 from STIES	STIES	Adam
10.30	Cultural Performance -1 from HCMUTE	HCMUTE	HCMUTE
10.35	Cultural Performance -1 from THAKSINA	THAKSINA	Dr. Raffael
10.40	Cultural Performance -1 from PERPETUAL	PERPETUAL	PERPETUAL
10.45	Cultural Performance -1 from PPGI	PPGI	Ari
10.50	Cultural Performance -2 from UNPAM	UNPAM	Dr. Lili
10.55	Cultural Performance -2 from PUP	PUP	PUP
11.00	Cultural Performance -2 from PIKSI	PIKSI	Ai Susi
11.05	Cultural Performance -2 from QCU	QCU	QCU
11.10	Cultural Performance -2 from STIKES	STIKES	Prof. Rosihan
11.15	Cultural Performance -2 from NEMSU	NEMSU	NEMSU
11.20	Cultural Performance -2 from HCMUTE	HCMUTE	HCMUTE
11.25	Cultural Performance -2 from STIES	STIES	Adam
11.30	Cultural Performance -2 from THAKSINA	THAKSINA	Dr. Raffael
11.35	Cultural Performance -2 from PERPETUAL	PERPETUAL	PERPETUAL
11.40	Cultural Performance -2 from PPGI	PPGI	Ari
11.45	Impression (from Assessments Team)		
11.50	Awarding Announcement: 1. Best Dance Performance I, II, III 2. Best Musik Performance I, II, III 3. Best Costume Performance I, II, III 4. Best Team Work Performance I, II, III 5. Best Artistic Performance I, II, III 6. Best Co-Host Performance I, II, III 7. Best Favourite Performance I, II, III	Judges	Assessments Team
12.20	Photo Session	All	All
12.25	Upcoming 2 nd ICE Discussion Theme : TRADITIONAL CULINARY EXPO	Host	All
12.40	Closing Program	Host	All

Note :

- The event will be held regularly 3 times a year, specifically on July, November, and March.
- The organizing committee will be agreed upon alternately from each participant.

